



Dear Sir/Madam,

Greetings from CoulOak Little League! Since 1962, CoulOak Little League has been a mainstay for our community's youth, teaching the merits and benefits of teamwork, competition, and the love of the game, to roughly 400+ kids each year. Our kids range in age from 4 to 13, and live throughout our community.

We truly feel that the intangible benefits our children receive through participating in Little League program is a priceless experience. The life skills they achieve by participating are invaluable to them. The positive impacts we can have on the youth of our community is something we can all be proud of.

How can you help? Little League is a non-profit organization, fully supported by donations and volunteers. We are seeking your help in supporting your local CoulOak Little League, either financially, or with volunteer efforts. Join us in making a positive impact on the youth of our community.

We have various sponsorship opportunities for any level of donation. These options range from sponsoring a child to play, sign advertisement on a field(s), sponsoring a team and having your company name placed on team uniforms, and/or donating to the annual golf tournament. We are grateful for any support you are able to contribute.

We also always need volunteer support, from coaching assistance, field help, concessions, maintenance of facilities, etc. If you have a specialty where you can volunteer your time and assist, we are happy to hear from you.

On behalf of the CoulOak Little League Board and our players, we would like to thank you in advance for your time and generosity.

For more information, feel free to call me at 704-399-5533 or email [austin@mibenefitsinc.com](mailto:austin@mibenefitsinc.com). Please visit [www.couloak.org](http://www.couloak.org) to learn more about your local CoulOak Little League organization.

Opening ceremonies will be held on March 21 and thank you for being a member of our supportive community.

Sincerely,

*Austin Booker*

Austin Booker  
Sponsorship Coordinator  
704-393-3799 Office  
704-399-5533 Cell  
[austin@mibenefitsinc.com](mailto:austin@mibenefitsinc.com)

Enclosures: Donor Sponsorship Level Form  
Sponsorship Agreement



## 2015 SPONSORSHIP LEVEL

- |   |                         |                   |
|---|-------------------------|-------------------|
| <b>LEVEL 1</b>  | <b>"THE GRAND SLAM"</b> | <b>\$2,000.00</b> |
| <ul style="list-style-type: none"><li>• Sponsor logo displayed on scoreboards at Major and Minor fields</li><li>• Sponsor name printed on uniforms for an entire team</li><li>• Appreciation plaque with photo of sponsored team for your display</li><li>• A formal announcement of your support at Opening Ceremonies</li><li>• Sponsor banner displayed at field</li><li>• Sponsor logo will be included on CoulOak League website (<a href="http://www.couloak.com">www.couloak.com</a>)</li><li>• Advertising opportunities with league email blast relaying your company advertisement or special</li><li>• Official CoulOak Baseball Apparel (Hat, Pullover)</li></ul>       |                         |                   |
| <b>LEVEL 2</b>  | <b>"THE HOME RUN"</b>   | <b>\$1,500.00</b> |
| <ul style="list-style-type: none"><li>• Sponsor logo displayed on scoreboard at Minor field</li><li>• Sponsor name printed on uniforms for an entire team</li><li>• Appreciation plaque with photo of sponsored team for your display</li><li>• A formal announcement of your support at Opening Ceremonies</li><li>• Sponsor banner displayed at field</li><li>• A link to your company website will be included on CoulOak League website (<a href="http://www.couloak.com">www.couloak.com</a>)</li><li>• Advertising opportunities with league email blast relaying your company advertisement or special</li><li>• Official CoulOak Baseball Apparel (Hat, Pullover)</li></ul> |                         |                   |
| <b>LEVEL 3</b>  | <b>"THE TRIPLE"</b>     | <b>\$750.00</b>   |
| <ul style="list-style-type: none"><li>• Sponsor name printed on uniforms for an entire team</li><li>• Appreciation plaque with photo of sponsored team for your display</li><li>• A formal announcement of your support at Opening Ceremonies</li><li>• Company banner displayed at field</li><li>• A link to your company website will be included on CoulOak League website (<a href="http://www.couloak.com">www.couloak.com</a>)</li><li>• Advertising opportunities with league email blast relaying your company advertisement or special</li><li>• Official CoulOak Baseball Hat</li></ul>   |                         |                   |
| <b>LEVEL 4</b>  | <b>"THE DOUBLE"</b>     | <b>\$500.00</b>   |
| <ul style="list-style-type: none"><li>• Sponsor name printed on uniforms for an entire team</li><li>• Appreciation plaque with photo of sponsored team for your display</li><li>• A formal announcement of your support at Opening Ceremonies</li><li>• A link to your company website will be included on CoulOak League website (<a href="http://www.couloak.com">www.couloak.com</a>)</li><li>• Advertising opportunities with league email blast relaying your company advertisement or special</li><li>• Official CoulOak Baseball Hat</li></ul>   |                         |                   |
| <b>LEVEL 5</b>  | <b>"THE SINGLE"</b>     | <b>\$250.00</b>   |
| <ul style="list-style-type: none"><li>• A formal announcement of your support at Opening Ceremonies</li><li>• Company banner displayed at field of choice</li><li>• A link to your company website will be included on CoulOak League website (<a href="http://www.couloak.com">www.couloak.com</a>)</li><li>• Advertising opportunities with league email blast relaying your company advertisement or special</li><li>• Official CoulOak Baseball Hat</li></ul>   |                         |                   |

**ALL SPONSORS ARE INVITED TO SETUP A TENT AT OPENING CEREMONIES MARCH 21st AND ALL-STAR DAY ON May 30th**

*Please make check payable to: CoulOak Little League, PO Box 889, Paw Creek NC 28130*

